

Small Business

Creating Sustainable Success



New Small Business Workshop Thursday Evenings from 6:30 - 9:30 April 23 - May 14

Your business success is our priority! Is it yours?

TBSM 9 - Business Survival for Existing Businesses

Transform, Stabilize, Grow, and Innovate your business. In this class you will develop a roadmap to guide you through the current economic environment.

The deliverables include:

- Networking Survival Kit – Four Networking Tactics will assist the participants in developing networking survival skills.
- One-Page Strategic Plan (1-PSP™) – A Strategic Plan designed for a small business to take their business to the next level.
- 7 – Touch Market Plan – A simple Marketing Plan to ensure advertizing that will reach the desired customers.
- One-Page Strategic Indicators (1-PSI™) – A dashboard to monitor the progress of the 1-PSP™ (Strategic Plan).

Call 847.543.2033 Today to Register!

Don't miss the boat!



College of Lake County

Illinois Small Business Development Center

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